

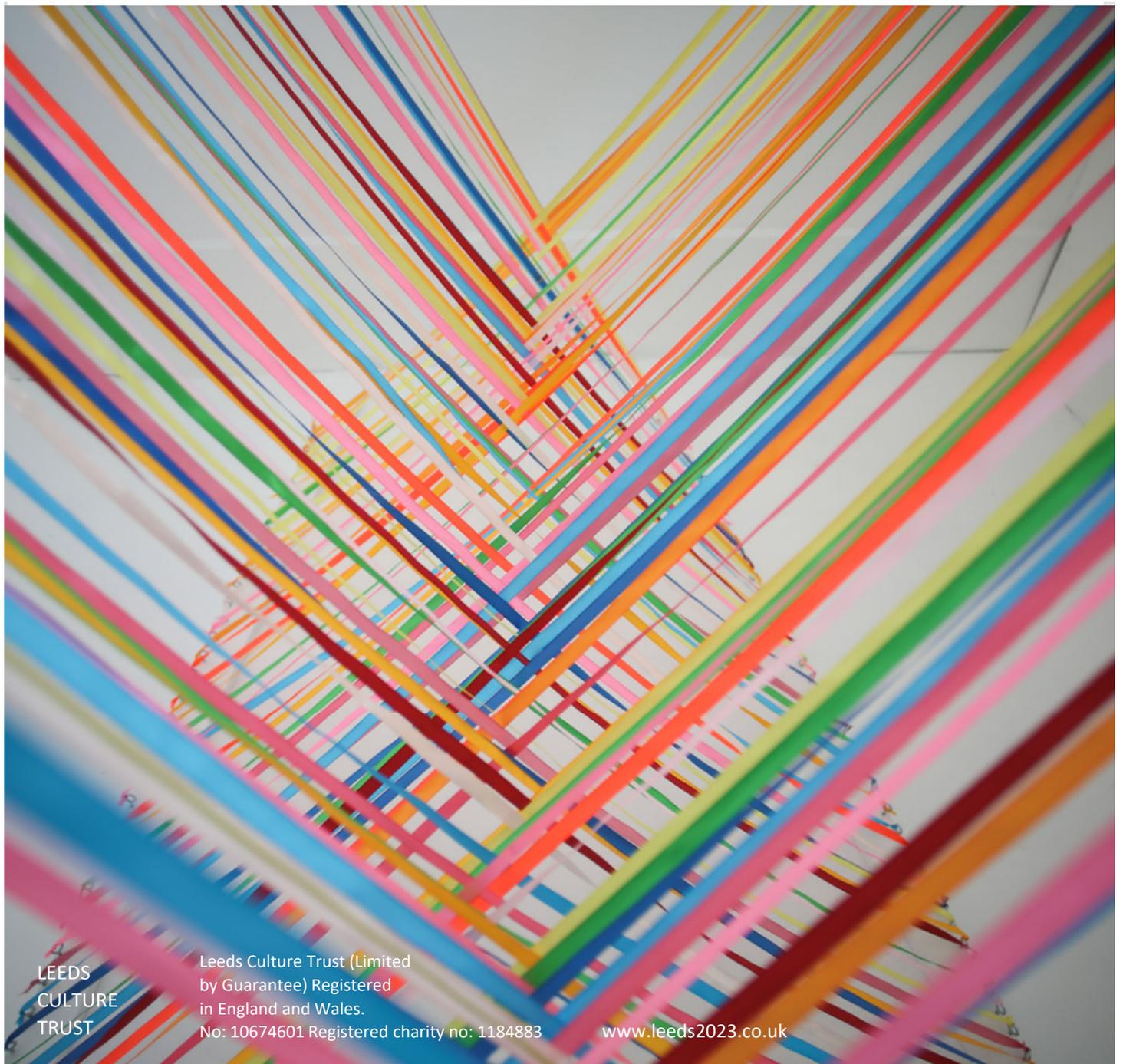


Leeds 2023 Sites Options Appraisal

Brief published: 26/04/2021

Closing date for submission of EOI: 14 May 2021

Budget: £5,000



LEEDS
CULTURE
TRUST

Leeds Culture Trust (Limited
by Guarantee) Registered
in England and Wales.
No: 10674601 Registered charity no: 1184883

www.leeds2023.co.uk



Context

Leeds 2023 will be a year-long programme of extraordinary cultural experiences. We are now looking to scope the full scale of opportunity Leeds presents as our playground for the year by identifying sites for larger scale and outdoor events and activities.

The programme will encompass events of all shapes and sizes. We are keen to place a strong focus on our existing public spaces, including parks and countryside, as well as the city centre and spaces that can host smaller gatherings in different communities.

We are looking for a piece of work to be carried out that will inform our understanding of the many opportunities we have in relation to sites for major events.

Brief

We are commissioning a first phase options appraisal that will enable us to identify all the potential locations for events that require larger gatherings of 20,000+ people.

We are aware that Leeds does not naturally lend itself to mass gatherings. Our approach to facilitating larger groups of people will need to include learnings from social distancing in order to ensure everyone feels safe and able to participate. Many of our residents also struggle to travel beyond their immediate neighbourhood. With that in mind, we are keen to develop projects that can happen in multiple locations simultaneously as well as bring groups of 100,000+ together at any one time.

In order to better our understanding of Leeds's capacity for events we would like to scope an options appraisal that identifies:

- Outdoor and indoor spaces with capacity of 20,000+
- Assessment of infrastructure and readiness for major events
- Estimations of costs and production needs in order to host events in key outdoor locations
- Outline of regular hire costs and bookings terms
- Directory of key contacts and partners in order to enable access to spaces
- Recommendations of any unique and / or surprising locations we may not have considered within our current thinking
- Workshops with Creative Team to assess options and approach to delivering 12 major events including the Opening and Closing ceremony
- Timeline and milestones for readiness in relation to further feasibility work for major events
- A map that outlines the potential locations we can use for major events



Where we are now

We are a growing organisation with a currently small team with very large programming ambitions! Our Creative Team currently includes:

Creative Director

Executive Producer

Producer (Communities, Collaborations and Partnerships)

We have no in house technical or production capacity but will recruit an in-house production team in the next 12 months.

We are building relationships with Parks and Countryside, Headingley Stadium, Elland Road and other locations that we would like to collaborate to produce major events.

In May, we will develop an initial outline of 12 signature projects (including our opening and closing events) that will see us engage with a large volume of audiences throughout the year. This work will inform our approach to assigning projects to particular parts of the city.

Timeframe

We need the work to be completed by 11 June 2021.

Budget

£5000

Expressions of Interest

To express your interest in the delivery of this brief please contact Emma Beverley on emmabeverley@leeds2023.co.uk by 14 May 2021 with an outline of your experience / areas of specialism.