

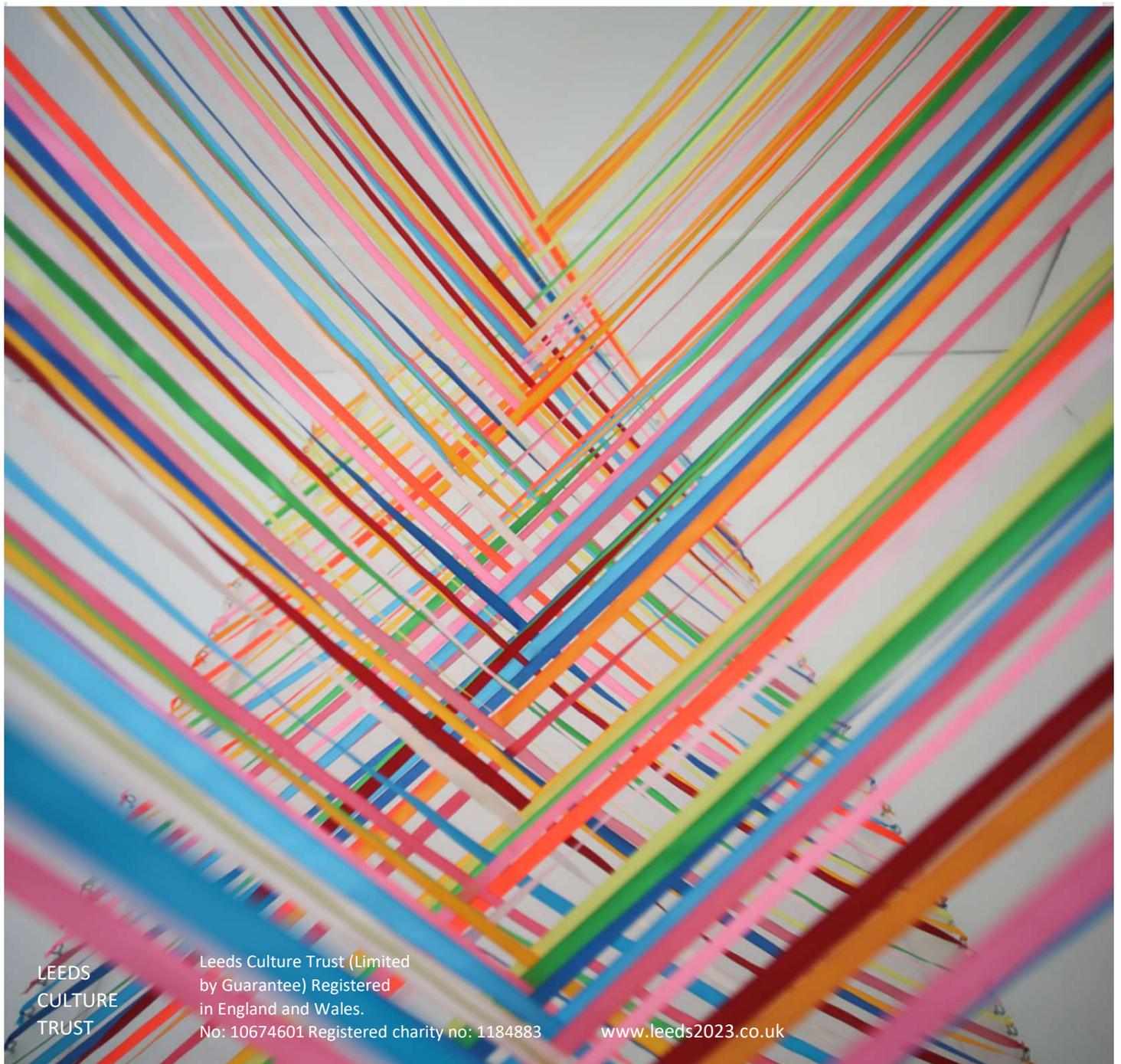


Carbon Neutral Year of Culture Survey

Brief published: 23rd April 2021

Expression of Interest closing date: 14th May 2021

Budget: £5,000



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Leeds Culture Trust (Limited
by Guarantee) Registered
in England and Wales.
No: 10674601 Registered charity no: 1184883

www.leeds2023.co.uk



Introduction to Leeds 2023

Leeds 2023 will be a year-long programme of extraordinary cultural experiences. Leeds Culture Trust, the delivery body, has a unique opportunity to pave the way in best environmental and sustainability practices as a key aspect of our vision.

Our approach to sustainability encompasses the three pillars:

Social (People)

Environmental (Planet)

Economic (Profit)

We are committed to delivering a year of culture that benefits our local communities and economies whilst also having a minimal impact on the environment.

We have already made public commitments to creating a Green Year of Culture – directly addressing our leadership position in the city and the region in addressing climate change and seeking to find ways of achieving mass impact in a responsible way.

This will include shifting the narrative and centring social, disability and racial justice within the climate change movement; supporting Leeds City Council in their ambition to achieve net zero by 2030 and working towards producing a Carbon Neutral Year of Culture.

We are looking for a piece of work to be carried out that will guide and inform our approach to designing the programme and embedding sustainability across all our work, rather than being an afterthought.



Brief

Leeds 2023 has an ambition to be a Carbon Neutral Year of Culture. We also have clear objectives within our strategic plan that relate to our work in sustainability:

- Increase public engagement with green spaces, parks and nature
- Increase knowledge and understanding of the climate emergency and work sustainably to support Leeds's ambition to be carbon neutral by 2030

We want Leeds 2023 to be cited as best practice in sustainable culture delivery, as well as being a catalyst for greater awareness and community understanding in climate action.

We are commissioning a first phase feasibility study that will enable us to identify a clear roadmap for our ambition to be a Carbon Neutral Year of Culture. In collaboration with the Leeds 2023 Creative Team we would expect the work to include some / all of the following:

- Set of sustainability planning principles that aligns with the Strategic Plan and can inform across all areas of our work in relation to readiness and delivery
- A Climate Action Readiness Assessment (CARA) and subsequent set of recommendations with Leeds 2023 staff team and trustees
- Review of existing systems / suppliers and assessment of our approach to working in partnership sustainably
- Assessment of operating, programming and governance models and set of recommendations that can be put in place short, medium and long term
- Assessment of partnership model with other cultural organisations and artists including recommendations for embedding sustainability within contracting and commissioning models (including benchmarks and targets)
- Establish where sustainability will sit across the staff team, including identifying where specific responsibilities may lie and development of a Green Champion / Sustainability Team
- Support in development of a sustainability monitoring system
- Roadmap timeline and milestones
- Roadmap Budget where required
- Recommendations for next phase of feasibility work in relation to production and programming



Where we are now

As a time-limited entity we are not looking for long term systems that will stand the test of time. Instead, we need clear and immediate recommendations that can be embedded within the organisation from an early phase and can continue to be owned in the run-up to and during the delivery of Leeds 2023.

We have a unique placement both within the city and nationally to raise awareness and innovate solutions. We are up for trying out new things, and want to thread this through all we do – from how we travel to work to the kind of projects we commission.

We have an emergent Sustainability Policy developed by our placement student from the MSc Sustainability and Consultancy course at the University of Leeds, which provides a strong starting point for further investigation into the best approach. We will be hosting a second MSc Sustainability Placement who can support the coordination and delivery of this brief.

Our Executive Producer, Emma Beverley, is now a Leeds Climate Commissioner and a Steering Group member of Sustainable Arts in Leeds (SAIL). In her role, she will lead our approach in ensuring the programming and producing process align with our commitments in this area.

Timeframe

Submission deadline: 17:00 14 May 2021

Completed by: 11 June 2021

Budget

£5000

Expressions of Interest

To express your interest in the delivery of this brief please contact Emma Beverley on emmabeverley@leeds2023.co.uk by 14 May 2021 with an outline of your experience / areas of specialism.